

ABSTRACT OF THE DISCLOSURE

The image output device performs image processing using image data produced by an image producing device, and image production record information which includes at least information relating to the shooting conditions at the time of production of the image data, and which is associated with the image data. This output device outputs the image following processing. The image output device comprises an image quality adjuster and an output unit. The image quality adjuster determines a size parameter value that relates to the size of the subject in the image based on either the image data or the image production record information, or both, and performs color balance adjustment processing of the image data based on the size parameter value.